

COAL
We are agents for the Famous Newcastle Coal—it always gives satisfaction. For Ashless, Smokeless, Economical Fuel, use Petroleum Coke. We supply Storm Sash and Storm Doors. They will soon save their Cost in Fuel.

ATLAS LUMBER CO., LIMITED
T. Wilkes, Manager
Lacombe Alta. Office Phone 49
House 145

Western Globe.

Lacombe, Alta.



THE ADELPHI HOTEL

Featuring a special Sunday night dinner 6 to 7.30. Price 65c.

Bring your wife and family or best girl. They will appreciate it.

C. B. WALLEN & SONS, PUBLISHERS.

THURSDAY, March 14, 1929.

Subscription \$2.00 per year in advance; to United States \$2.50.

Re-Furnish the Kitchen

15 in. Wearer Alum.
Roaster at 50c.

10 qt. Wearer Dish Pan
To Clear at 15c.

4 qt. Aluminum Stock Pot
To Clear at 89c.

Oval Dish Pans
To Clear \$1.25

Brown Enamel Teapots
Reg. \$1.40, Special 95c.

Covered Brown Enamel
Preserving Kettle
4 qt. size at \$1.10



Covered Brown Enamel
Preserving Kettles
6 qt. size \$1.55

A622 Covered Pyrex
Casseroles
Specially Priced \$1.50

8 qt. Aluminum Stock Pot
Priced \$1.40

1 qt. Thermos Bottle
Special Price 69c.

Tack Hammer 10c.

Cocoa Door Mats 75c.

Seagrass Mats
Size 30 in. x 4 1-2 ft.
Special 65c.



Brown Enamel Double
Boiler \$1.15

Morrison & Johnston, Ltd.

Have You Tried English Malt Extract with Cod Liver Oil

As a Builder for Children, After the Flu,
Colds, Etc.?

It's just Great, and Palatable, too.
THEY LIKE IT

Highly Recommended by Physicians

Special 2 lb. jar **\$1.75**
Real Value at ..

Sweet's Pharmacy, Lacombe

For St. Patrick's Day

Shamrocks in Pots, each 20c.
Shamrock Pins, each 15c.
St. Patrick Post Cards 2 for 5c.

Irish Records:

The Hat my Father Wore Upon St. Patrick's Day.
When Irish Eyes were Smiling.

Boys of the Laugh, Teetotalers, Irish Reels.
Floggin', Miss McCloud, Irish Reels.

The Maid Behind the Barrel, Reel.
The Frost is All Over, Jig.

Candy Specials

Peanut Tassies Kisses, lb. box 49c.
Stuffed Rainbow Satins, lb. tin 49c.
Butter Scotch Wafers, lb. tin 49c.

The McDermid Drug Co., Lt.

Easter

MARCH 31st

AND EASTER IS DRESS UP TIME

Whatever the shade or pattern you require for your new suit or top
coat, we have it here in the new Spring and Summer samples at
Prices from \$27.00 to \$52.00

Every Garment Custom-Tailored to Your Measure

Make it your business to look over these new cloth values at once.
You can leave your order NOW and take delivery at your convenience.

The House of Stone "President" Range at \$35.00 is Canada's
clothing value

A special buy enables us to give you a good quality blue serge suit
in single or double-breasted models, with extra pair of trousers,
\$30.01. Look them over, for we know they are good value for the
price.

D. CAMERON Next to Post Office

Special Presentation of

**The Outstanding Chevrolet
of Chevrolet History**

At Our Showroom, Barnet Avenue

Come in and look over the
New Models

Pratt's Garage

Lumber

IMPERIAL LUMBER CO., LTD.,

R. B. Thompson, Mgr.

Phone 8

SUMMER TRAIN TIME AT LACOMBE

Going North	Going South
6.30 a.m.	3.03 a.m.
12.13	10.00 a.m.
8.32 p.m.	3.48 p.m.
From East	Going East
9.45	1.15 p.m.
Going West—Mon, Wed., Fri.	10.40 a.m. Monday, Thursday.
From West—Tues., Thurs., Sat.	3 p.m. Tuesday, Friday.
G. T. JACKSON	Ticket Agent

F. & McLeod \$9.75 Sale of Advance \$9.75 SPRING FROCKS. F. & McLeod

One Day Only, Saturday, March 16. Alluring New Frocks Just Received and Shown for the First Time

New Frocks Just Received and Shown for the First Time Saturday. The Type of Frock you will find pleasure in
Wearing and we are sure you will not be satisfied with just one—because they are far lovelier models than are ordinarily found
at this low price. 60 New Frocks of Silk Crepe, also several Silk and Wool Jersey. Sizes 13 to 20. \$9.75. Sizes
40 to 44 at \$11.75. No alterations; No approvals.



New Sweaters of Rayon and Wool Saturday \$2.25

Light weight sweater coats that may be worn comfortably
through the Spring and Summer. They are in two tone effects
in checked patterns. Sizes 36 to 40.

Pure Thread Silk Hose \$1.00

Pure thread silk to the welt. Smartly and carefully fashioned
at every point, with reinforced feet. They are in a standard
service weight. The new Spring colors.

Kayser Gloves for Spring Thread Silk and Chamoisette at \$1.00 and \$1.50 pr.

Gloves—An important accessory for Spring. To look well,
one must choose perfect fitting and finely finished glove.
Kayser gloves will please the most particular.



New Spring Shoes—Extremely Smart Styles \$5.00

Black patent one strap shoes made over a short, round toe last with cut-outs in-
laid with rose beige leather. They have covered heels of medium height. A very
dainty shoe. Sizes 3 1-2 to 7.

Men's Spring Weight Merino Underwear

Combination suits in a comfortable weight for Spring and Summer wear.
Made in natural shade. Sizes 36 to 42.

\$1.95



New Spring Hats

New Shapes, New
Fabrics, New Trim-
mings,

Saturday \$2.95

Emphasizing the long side of
feet, the close fitting hat as
well as tailored models and they
come in all the favored Spring
colors.

Men's Solid Leather Work Shoes \$4.50

Blucher cut with plain toes for extra comfort, solid leather insoles and outsoles
of solid leather or of panto. In brown and black leather. Sizes 6 to 11.

Men's Calf Leather Shoes \$5.50

Well made laced boots of stout calf-finished leather. Made over a short toe
last. They have oak tanned leather soles and rubber heels. Sizes 6 to 10.

Youth's Laced Rubbers \$1.50

Keep the boy's feet dry with a pair of these sturdy rubber boots. Thick soles
and come up well above the ankles. Sizes 11 to 13.

Men's Moleskin Windbreakers \$4.50

A particularly fine quality of Kanadi Moleskin cloth, finished with elastic
kid waist band. Sizes 16 1-2 and 16

Novelty Tweed Coats

First Favorites for Spring

\$15.00

The soft wool tweeds have many smart patterns. The styles are
charming, straight and youthful, plain or belted and lined with
Crepe or de lux. Sizes 14 to 38.



Boy's Spring Shoes \$2.95

Boy's black calf leather shoes with sturdy
leather soles and rubber heels. Made over a
comfortable fitting last. Sizes 11 to 13.

Boy's Brown Leather Shoes

With Panto Soles \$3.50

Stout, solid leather shoes that will stand a lot
of hard wear. Panto soles are guaranteed to
outwear leather. Sizes 1 to 8.



Boy's Sweaters for Spring \$2.50

A special collection of all-wool sweaters, including V-neck jacquard patterns and
navy and red striped blazer coats. Every boy will want a sweater for Spring,
and this is your opportunity to make an easy selection and save on the price.
Sizes 28 to 34.

Grocery Department

Oranges, sweet and juicy, doz. 36c.	Ripe Olives, large ripe olives,
Fresh New Dates, 2 lbs. 25c.	DelMonte pack 20c.
Biscuits, Chocolate covered Marsh-	Seedless Raisins, finest quality
mallow, lb. 40c.	Nectar, 15 oz. 2 pk. for 35c.
Biscuits, Coconut and Marshmallow	Fresh Celery, Lettuce, Cabbage, Tub-
tops, lb. 25c.	le Turnips, Beets and Carrots.

Essex Challenger Is a Great Car

Having been requested by the Hudson-Edson Agency here, Paisley & Pangle, our reporter, accompanied by a member of the above firm witnessed the demonstration of the new Essex Challenger on Friday of last week. More for curiosity than anything else, our representative consented to ride along and tabulate the results of the tests. At any rate, our reporter was rather skeptical and not overly enthused over the prospects when he read the advance notice of Essex Challenger Week, and learned of the part he was to play in the demonstrations put on by Paisley & Pangle. He is now, however, convinced of the quality of the Essex-Challenger.

The easy riding qualities of the new Essex Challenger were apparent before we had travelled many blocks. One sank comfortably in the deep upholstery and the gentle way in which the car glided over the roughest roads was a revelation to us. And as we loafed through town at various speeds, the instant response to the gas, the smooth, sure action of the brakes and the little effort needed for control was a surprise and a delight.

Then we decided to test the car for hill climbing. Taking the north road from Lacombe, the driver decided to test the car on the hills near College Heights. The hill decided upon was located about one mile and a half north west of town, and is one that is difficult to make on good roads. The roads were somewhat slippery as the snow on the hill was melting, and traction was poor. Cars have made this hill on high under good conditions, but our reporter was from Missouri, and was fairly sure that no car could make that hill on high under present road conditions. Arriving at the hill, the driver stepped on the accelerator, and climb! the car just glided up to the top and with plenty of reserve power to spare. There was no straining of the motor, no hesitancy at all—just a smooth, even purr of the powerful motor that was a pleasure to hear.

Leaving the hill, the driver headed back to the Edmonton Trail, and decided that a test of speed would be in order. Coming out onto the trail, the car was travelling at a slow rate of speed. As the motor responded as he driver "stepped on it" the car slipped easily and quickly from 20 miles an hour to 30, 40, 50, 60, and then 65, at that time, owing to the slippery condition of the road, a faster speed would not have been safe, and the driver decided to lift his foot. However, it was plain to see that 70 or 75 miles per hour was easily possible with the Challenger. The next test was for acceleration. Remember, these were official tests, timed with a stop-watch and verified by those

present. From a standing start a speed of 25 m.p.h. was attained in 8 seconds. And from 40 to 60 m.p.h. in 4.2 seconds. These test acceleration. Perhaps some people would crave faster driving, but our reporter will be content to let Major Segrave do all the driving above that speed.

There was one more test that the manufacturer stresses very strongly, and that is the effectiveness of the braking system. Good brakes are essential to any car, especially in these days of congested traffic, and take it from us, the new Essex has good brakes. At 50 miles an hour, it took exactly three seconds to stop. The distance it travelled from the moment the brakes were applied until the machine came to rest was a few inches better than two car lengths. The braking action was even—no sudden jerk as the brake shoe gripped the bands, and there was no sway to either side—just a smooth, even action that convinced one as being effective and dependable in any emergency.

With all the speed and power under the hood, our reporter wondered how the Essex would measure up for gas consumption. Starting the trip with a full tank of gas, we travelled over town and country roads, hills and dunes, just the average run and speed that a car goes in daily use. Our trip was between 25 and 26 miles and it took just one gallon of gas to refill the tank to the brim.

That was our last test, but we satisfied ourselves by repeating them several times that the Essex was fully qualified to live up to its name, "The Challenger". Remember, this car was not specially tuned up for these tests, just an ordinary stock car received in a shipment about a month ago by Paisley & Pangle.

'The King of Kings' at Cozy Theatre

FOUR NIGHTS
Tuesday, Thursday, Friday, Saturday
March 19, 21, 22, 23
Note the Dates
Admission, Evenings 35c, 55c, 85c.
Including Tax
Admission, Matinee, Saturday
25c, 40c, 55c.

"THE KING OF KINGS"
Splendid, Beautiful, Massive and
Filmed at a Cost of \$2,500,000
Endorsed by hundreds of celebrated
divines and scholars and the press
and public of this country and of
Europe, as being the most reverent
picturization of the supreme tragedy
of the ages, "The King of Kings" is
at once an epoch-making, unrivalled
film epic, and indubitably without a
peer in cinema history. Produced at
a cost of approximately \$2,500,000,
with eighteen stars and 5,000 persons
taking part in its stupendous
scenes, and with a beauty, splendor
and massiveness of investment that
amaze and charm, this Cecil B. De
Mille screen masterpiece stands

alone in its class and from every
standpoint of showmanship. The
final chapter of the life of Jesus are
graphically pictured in the production.
The scenes of His Ministry are
finely presented. His betrayal, the
last supper, trial before Pilate, the
condemnation, the Via Dolorosa, the
crucifixion and finally the Resurrection,
contribute to the screen a suc-
cession of pictures which for massiveness,
beauty and charm, are unrivalled
in any other screen production
ever filmed. No other picture ever
produced exerts the powerful appeal
to the average person that "King of
Kings" inspires. It is relevant, awe-
inspiring, uplifting, and it offends
no sect or creed. It is an excellence,
the picture of pictures. The beautiful,
natural color sequences in the
first and last reels make this picture
beautiful beyond expression. Live-
stock utilized in this picture included
panthers, zebras, camels, leopards,
rebeas, cows, bulls, sheep, and other
domestic animals, the cost of main-
tenance of which was enormous.
In educational and historic value, this
picture has no equal. Supreme in
theme—gigantic in execution—mag-
nificent in investment—every biblical
character of the days of Passion
superbly portrayed—acclaimed by
world-famed divines—it is in truth
the PICTURE OF PICTURES.

TAX RECOVERY ACT

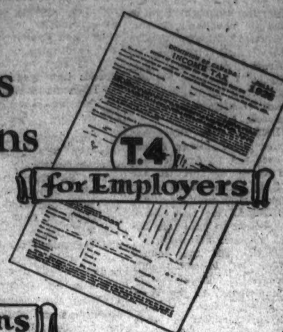
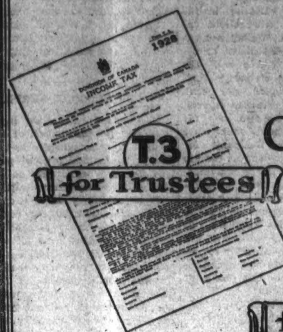
Notice is hereby given, that, under
the provisions of the Tax Recovery
Act, 1922, and the amendments there-
to, the Municipal District of Crown
No. 389 will offer for sale, by Public
Auction, at the Municipal Office, in
Lacombe, Alberta, on Thursday, the
28th day of March 1929, at 2 p.m.,
the following lands:

N.W. 12-33-27-4.
S.E. 16-33-27-4.
S.E. 16-33-28-4.
P.N.E. 23-40-23-4.
S.W. 35-41-25-4.
S.W. 36-41-25-4.
Lakeriver Subdivision
Plan No. 2626 A.J.
Lot 17, Bk. 36.
Lot 13, Bk. 45.
Hyde Park Subdivision
Lot 6, Bk. 1, Plan I.D.
Lots 2-7, Bk. 4, Plan 4835 A.B.
Lots 1-10, Bk. 40, Plan 3887 A.H.
Lots 1-4, 9-22, Bk. 43, Plan 3887 A.H.
Lots 4-12, Bk. 44, Plan 3887 A.H.
Lots 6-11, Bk. 45, Plan 3887 A.H.
Lots 1-3, Bk. 47, Plan 3887 A.H.
Lots 4-9, Bk. 47, Plan 3887 A.H.
Delver Subdivision Plan 1107 A.N.
Lots 4, 5, Bk. 14.
Lot 6, Bk. 27.
Lots 3 & 9, Bk. 19.
Lots 1, 2, 7, 8, Bk. 27.
New Saratoga Subdivision,
Plan 1814P.
Lots 20, 22, 23, 30, Bk. 5.
Glenden Park Subdivision,
Plan No. 2526 C.L.
Lots 1, 3-8, 10-12, Bk. 8.
Lots 1-8, 10, Bk. C.
E. Walter Simpson,
Secy.-Treas.

Dominion of Canada Income Tax Information Reports Are due March 31, 1929

This advertisement is directed to:

Trustees Employers Corporations



Do not incur the penalties which the law imposes for delay.

What is Required of Persons Acting as Trustees

All trustees, executors, administrators, assignees, receivers or persons acting in a fiduciary capacity are required to make a detailed return of the income of the estate or trust which they represent.

This return should be made on Form T3.

What is Required of Employers

Each employer in Canada must make a return giving particulars of salaries, wages, commissions, fees, bonuses and other remuneration of all direct

Locations of Income Tax Offices

Inspectors of Dominion Income Tax are located in convenient places throughout Canada. They will comply promptly with written requests for information. They will supply you with the proper forms upon which to make returns. Consult the Income Tax Office nearest to you. Address "Inspector of Dominion Income Tax."

The offices are at:
Halifax, New Brunswick
St. John's, New Brunswick
Quebec City, Quebec
Montreal, Quebec
Ottawa, Ontario
Kingston, Ontario
Toronto, Ontario
Hamilton, Ontario
Windsor, Ontario
Sarnia, Ontario
London, Ontario
Kitchener, Ontario
Winnipeg, Manitoba
Regina, Saskatchewan
Saskatoon, Saskatchewan
Calgary, Alberta
Edmonton, Alberta
Vancouver, British Columbia
Dawson, Yukon Territory

tors, officials, agents, employees, professional men or other persons who received \$1,000 or more during the calendar year 1928, and who were paid at a rate of wage or salary (including bonus) equal to \$1,500 or more per annum during the same period.

Employers should ask for Form T4.

What is Required of Corporations

Every corporation in Canada is required to file a return of its dividends or shareholders' bonuses paid or credited during the calendar year 1928.

This return should be made on Form T5.

Get Your Forms at Once!

Blank forms may be obtained by writing your nearest Inspector of Dominion Income Tax, or Postmaster, or the Income Tax Division, Department of National Revenue, Ottawa. The addresses of inspectors are given herewith. Full instructions appear on each form.

Do not delay because of the absence of officials who generally sign such reports. Any responsible member of a firm or corporation, or any person acting as agent for the trustee, may sign these returns and so avoid the penalty. March 31 is the last day for making information reports required under the Income Tax Act.

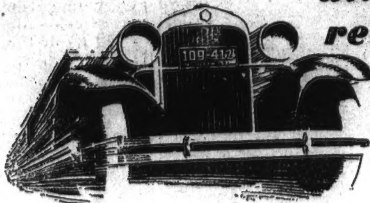
The Income Tax Division respectfully asks for the fullest co-operation of taxpayers required by law to make these returns.

THE DEPARTMENT OF NATIONAL REVENUE Income Tax Division

Honourable W. D. EULER,
Minister of National Revenue.

C. S. WALTERS,
Commissioner of Income Tax.

ESSEX the CHALLENGER...sets all these records....



during Nation-wide CHALLENGER WEEK

LOCAL RECORDS MADE LAST WEEK

SPEED—65 miles per hour on gravelled highway without any appreciable effort. **RELIABILITY**—Wonderful braking system. At 50 miles an hour it took exactly 3 seconds to bring car to a dead stop. **ACCELERATION**—From a standing start to 25 miles per hour in 5 seconds; from 40 to 60 miles an hour in 4½ seconds. **ECONOMY**—between 25 and 26 miles on one gallon of gas.

Above we show some of the local records, officially observed by newspaper men, which Essex the Challenger established during Nation-wide Challenger Week. Owners here, and owners by thousands all over the country, have duplicated these tests, or, at least, verified the capacity of their own Essex the Challenger to reproduce any or all of these proofs.

IN FAST GET-AWAY—no car is excepted. **IN SPEED**—anything the road offers up to 70 miles an hour. **IN HILL CLIMBING**—against any car you choose. **IN APPEARANCE**—match it for smartness with costlier cars. **IN EASE OF DRIVING**—note smoothness of motor—ease of steering—roadability and effectiveness of brakes. **IN ENDURANCE**—60 miles an hour

all day long is well within its range.

One million owners know the special advantages of the Super-Six. They are best qualified to compare the Essex the Challenger. To them we offer first opportunity to test the most powerful, the largest, roomiest, smoothest, easiest riding—most complete Essex ever built. But all motorists must be astounded that even with seventy-six notable improvements, the price is the lowest in Essex history—a price built into the lowest-priced car on the market.

Watch ESSEX the CHALLENGER

PAISLEY & PANGLE

Dealers

Showrooms Barnet Ave.

Lacombe

SPILLERS "Bake-Rite" FLOUR

Every housewife looks for three things when she bakes her bread

VOLUME
TEXTURE
FLAVOR

You cannot equal "BAKE RITE" Flour for these qualities. You get more and better bread.

"BAKE-RITE" is the Quality

Housewife's Flour

All over western Canada more nourishing bread is being served in the homes when "BAKE-RITE" is the flour that is used.

For Sale by
JENKINS GROCERIA
Lacombe Alberta

BABY CHICKS

Canada's Best-to-Lay, 100 per cent. Allve. Leghorns \$17.00 per 100; Anconas, Barred Rocks \$18.00 per 100; Rhode Island Reds \$19.00 per 100; Wyandottes, White Rocks, Buff Orpingtons \$20.00 per 100. 12 month Poultry Course Free. Chicks from Pen Mailings 25c each. Incubators, Brooders. Free Catalogue. First Hatch, March 4th. ALEX TAYLOR'S HATCHERY, 362-Furby St., Winnipeg

GARNET WHEAT FOR SALE
Garnet Wheat for sale. Grown on breaking. Price \$1.00 per bu. Apply to W. G. Clarke, Phone 1507. Lacombe.

SEED GRAIN FOR SALE
Garnet seed wheat and barley for sale. Good samples. Samples at Globe Office. Kneassinger Bros. Phone 2713, Lacombe. F23-3p

The 1929 Wall Paper Samples Have Arrived

Let us estimate your next Decoration job. We specialize in Hanging Wall Paper, Painting, Kalsomining, etc., etc. Basements Whitewashed by the latest Spraying Method. Our Motto—No Mess. Lacombe Decorating Shop

C. M. GRAHAM,

FOR SALE
A quantity of good Timothy and Bromo Grass for sale at James Bid-
doch's. Phone 9905. F28-3c.

HAY BAILER FOR SALE
Horse power, in good condition. \$125.00. Phone 8604. M28-5p.

Maintain the Quality of Alberta's Crops

BETTER SEED

Better Yields - Better Grades - Better Prices

A special committee appointed by the Minister of Agriculture, with the co-operation of numerous organizations in the province, is urging the use of this spring by farmers throughout the province of

HIGH QUALITY, CLEAN, TREATED SEED GRAIN

in order to reduce the heavy annual losses sustained by sowing inferior seed.

1. Farmers can co-operate by:
2. Using registered seed wherever available.
3. Using at least high quality commercial seed.
4. Having seed tested for germination and purity.
5. Treating seed for smut.
6. Thoroughly cleaning all seed grain intended for seed.
7. Seeding only varieties of recognized quality and varieties suitable to the district.

Good seed will be in demand this spring. Secure your requirements early—the supply is exhausted.

U.F.A. Locals, Boards of Trade, the Wheat Pool, Banks, Commercial Grain Firms, the press, and many other organizations are working in co-operation with a—

BETTER SEED COMMITTEE

consisting of representatives of the Provincial Department of Agriculture, the Dominion Seed Branch, the Canadian Seed Growers' Association, the Alberta Seed Growers' Association, the C.P.R. Agricultural Department, and the University of Alberta.

D. A. McCANNEL,

Provincial Publicity Commissioner, Secretary.

Some Car Snaps

Do you realize that Spring is just around the corner and that the question of what kind of a car I shall buy, which you would not answer to yourself last fall is going to rise up this Spring and point a more insistent finger at you and when it does, remember that Paisley & Pangle have in addition to the brand new 1929 mod-

els, one new 1928 Model Essex Sedan and one new 1928 Essex Coach on which you can save from \$100 to \$150 and further, that if you want a used car, you can get a two year old coach at a price that will make the wife think you are a financial wizard. We also have on Dodge and Chevrolet touring cars which are in Al mechanical condition and ready to go. Come in and see us and then.

PHONES
2 Grocery Department.
210 Office.

A. M. CAMPBELL'S

PHONES
241 Dry Goods Department.
139 Hardware Department.

Newest Spring Fabrics on Display

Every New Fabric, New Design and New Color
Awaits Your Approval in The Fabric Fair

The interdependence of styles and fabrics become more marked each season, and smart dressers choose fabrics that lend themselves to the season's most dominating fashions. Every new fabric, new design and new color awaits your approval in the Fabric Fair and Butterick and McCall Patterns show you the advance styles. Come in tomorrow and enjoy an hour strolling round the mid-way of the Fabric Fair.



New Novelty Patterned Prints
Good sturdy soft finished cottons of very superior texture, in a splendid array of newest novelty designs. Specially suitable for the better type of house frock, also smocks. 36 inches wide. Excellent values at
35c.

Pine Quality French Georgette Crepe, at \$1.95
An exceptionally good quality French Georgette, firm in texture and of fine even thread. Good weight and soft finish. Shown in a dozen or more leading shades; also black or white. 40 in. wide. Priced at per yard
\$1.95 yd.

Beautiful French Flat Crepes at \$1.95 Yard.
One has only to feel the texture of these new French Flat Crepes to appreciate the value. Woven from pure silk and shown in twenty-five or more lovely new shades. 40 inches wide. Extra good value at per yard
\$1.95 yd.

New American Dress Voiles at 55c. Yard
Lovely sheer, soft, finished Voiles for cool summer frocks, etc. Come in a fascinating range of novelty, floral and modernistic designs on light, medium and dark grounds. 40 in. wide. Special value, yard
55c. yd.

Printed Silk Voiles \$1.65
In a wide variety of designs and shades, to suit every whim of fashion. All washable colors. 36 inches wide. Per yard
\$1.65

OPENING DISPLAY OF LATE SPRING AND EARLY SUMMER STYLES--SATURDAY, MARCH 16



The New Pattern Hats for Spring Are Distinctly Smart! Priced at \$8.

There's something about these hats that is difficult to describe. They come in tricornes shapes in felt and straw, chic flower or turbans and irregular brim models in all straw, or felt and straw combined. Distinctly smart hats and no two alike. They are cleverly designed in all the newest materials, effectively trimmed with bright ornaments, small feather pads, ribbon or cut felt designs.



First Showing of the New Styles

New Frock

New Coats

and Knitted Suits



Stylish Footwear to Go With the New Frock

There's Style and Comfort in found at \$6.50

There's something about these shoes that distinguishes them from almost any other make. The styles are smart and snappy—they fit with comfort from the first time you put them on, until you figure they owe you nothing more. They are made of the finest grade leathers and are beautifully finished inside and out. Choice of heels including Spike, Semi-Spike, covered Cuban, Sports Heels and Low Hiking heights.

VERY NATTY NEW PATENT 4-EYELET TIES that will appeal to the younger set. Made of fine quality patent leather with boyish toe and medium short vamp; has square eyelets and well designed trimmings.

DISTINCTLY SMART IS A NEW 3-EYELET TIE MODEL wherein quality and style are both much in evidence. Comes in black kid and glossy, patent leather with attractive cutouts at the sides.

MODISH 3-EYELET THE OXFORDS—Coming in the new shade of brown with tongue and trim-

mings of a lighter shade which blends, giving a very pleasing effect.

AN EXCEEDINGLY COMFORTABLE NEW STYLE is shown in black kid and patent leather with very attractive cutout leather work over the instep and the 3-button effect makes it an exceptionally good fitting shoe. These shoes all have good weight, flexible soles and low or Cuban heels with rubber top lift. All sizes and widths from AA to D.

\$6.50 pr.

Ready for Easter in The Men's Department

"Dress Up!" For Easter
Sunday, March 31st

We are showing New Spring Suits in single and double breasted models, in Navy Blue Serge, fancy Worsted, in plains and checks. Sizes 36 to 44.
Priced from \$25.00 to \$35.00

Boy's Long Pant Suits for "Easter"
All colors. Every size and style.

New "Brook" Hats

Brook Hats are made by Wolthausen, at Brockville, the largest hat manufacturers in the Dominion, and are guaranteed to be the best hat on the market. We carry only the newest shades and styles. Sizes 6-8 1/2 to 7 1/2.
Priced \$4.50 to \$7.00

Wear a "Forsyth" Shirt this Easter

Forsyth shirts are fully guaranteed. All new colors and patterns, with collar to match and collar attached. Some are English Broadcloth, English Percales and English Weaves. Sizes 14 to 18.
Priced from \$2.25 to \$5.50

"Invictus" Shoes are Considered the Best

We are always ready to fit you, and we also carry different widths and lasts. Invictus shoes are known all over Canada. If you have not worn a pair, ask the man who has. Sizes 6 to 11.

"Cooper" Caps are Popular
We have them—Priced \$1.50 to \$2.75

Imp. Sayings

A Column of Fun and Facts for Lacombe Folk and our Farmer Friends

The soothsayer who told Julius Caesar to "beware the idea of March" was a pretty wise old bird for his day. But Caesar was only murdered and it was soon over with. Just supposing he'd had an Income Tax starting him in the race on the 15th of March. Then he would have had something to worry about.

Let us give you a demonstration of the McCormick-Deering Tractor and convince you of the wonderful work it will do.

Shades of St. Patrick! We hear they are taking a retrospective to Ireland for exhibition purposes.

Teddy May is starting his spring work with a new 15-30 h.p. McCormick-Deering Tractor—the most practical power outfit of the up-to-date farmer.

A long-legged sheep in Asia is able to run 40 miles an hour and that's just about the kind of lamb it would take to keep up with Mary these days.

If you have a McCormick-Deering Tractor, seed beds can always be prepared in season.

Get out the green necktie; St. Patrick's day is nigh.

For every farm, either large or small, we have a McCormick-Deering Grain Drill that will fill the bill. They come in all styles and sizes. All you need to do is to talk your seedling problems over with us. We'll do the rest.

"Home is a place where every man is a hero."

If you need a good cultivator, get a McCormick-Deering.

McCormick-Deering Ball bearing Cream Separators are light running, skim clean and have long life. Made in five sizes. They are the last word in Separators.

Good Equipment makes a Good Farmer Better.

Years For Better Service
PARCELS & DEWAR
McCORMICK-DEERING Dealers
Phone 97 Lacombe

THE LATE ALEX FRIZZELL

The death of Alexander Frizzell of the Iowa District occurred at the family residence on Saturday, March 4th, at the age of 70 years and 8 months.

Mr. Frizzell came to Lacombe from Prince Edward Island in the year 1902, residing in the District until the time of his death. He was a loyal member of the United Church, and also of the Loyal Orange Lodge. He had been in failing health for a number of years, but his death came somewhat suddenly. He leaves to mourn his loss, his sorrowing wife, five daughters, Mrs. C. B. Zielle, Clara, Addie, Jenny and Mary, and four sons, Percy, Reuben, Elmer and Harold, all residing in Lacombe and district. Five sisters, Mrs. Eliza Downes, Mrs. Margaret Sharpe, Mrs. John Godfrey of Prince Edward Island, William of Colorado and Samuel of Lacombe.

The funeral service was conducted by the Rev. R. H. Brett, at the family residence, and Mr. Woody very feelingly rendered a solo "Beautiful Isle of Somewhere." Interment took place in the Lacombe Cemetery.

Many beautiful floral tokens were received from relatives and friends, which testified to the esteem in which the deceased was held.

AT THE REX

Friday and Saturday
"THE STUDENT PRINCE"

In Old Heidelberg

"Oh, for a real romance!"

How many times have you wished it, when films offered you were full of crime and society intrigue? Well, here is what you've been aching for—the world's most beautiful and thrilling love story! Novaro, the great star of "Ben-Hur" as the brilliant prince who loved a maid; Shearer, as the peasant girl who watched one glorious moment of love. Brought to the screen, brilliant with laughter and tears, by the wizardry of the only Lubitch!

The most glorious romance of the stage has been brought to the screen in a truly magnificent production.

RE-OPENING NIGHT
MONDAY, MARCH 18th
"HIS DESTINY"

ADDED ATTRACTION!!
20-minute Concert by Les Crane and His Canadians

A stupendous story of the foothills of Alberta. Sincere and convincing and abounding in thrilling surprises. It is more than a picture; it is a grim reality that arouses every human emotion and catches the audience at the startling situations that follow in rapid succession. Pictured right in our foothills and the majestic Rocky

Mountains. This stupendous photodrama was produced in Canada amid its wealth of scenic grandeur. Barbara Kent, an Alberta girl plays the starring part. Be sure and see this picture. During the programme, Les Crane and his Canadians will give a half hour concert. This versatile orchestra needs no introduction here, and all music lovers should make it a point to attend this show and concert. The picture is a worthy one, and the concert will be all that can be desired. After the show, there will be a dance in the Vet Theatre at which Les Crane and his Canadians will play.

Grand Dance at the Comet Theatre
With Les Crane and his Canadians

BARAGANS

- By O. Boode & Sons
- Overland Sedan, 1926.
- Overland Coach, 1926.
- Chrysler 50 Coach, 1927.
- Star Coupe, 1927.
- Star 6 Landau Sedan, 1927.
- Star Coach, 1926.
- Star Sedan, 1926.
- Chrysler 50 Touring.
- 2 Chevrolet Tourings.
- Overland Touring.
- Gray Dorr Touring.
- Saxon 6 Touring.
- Ford Coupe, Ruckstell axle, Leather, 1927.
- Ford Coupe, Reg. 1927.
- Chrysler Royal Sedan, Model 70.
- Chrysler 60 Coach.
- Chevrolet Sedan, 1926.
- Jewett Touring.
- Chvrolet Sedan, Landau, 1927.
- 1 Essex Coach, 1926.
- 1 Chrysler 52 Coach, 1927.
- 1 Pontiac Sedan Landau, 1927.

New Cars To Clear at Wholesale
2 Plymouth Sedans.

- 1 Plymouth Coupe.
- 1 Chrysler 66 Coupe.
- 1 Chrysler 65 Coach.
- 1 Chrysler 76 Sedan.
- 1 Chrysler 72 Sedan.
- 1 De Sota Coupe.
- 1 DeSota DeLux Sedan.
- 1 DeSota Regular Sedan.
- 4 DeSota Sedans with 6 wire wheels.

O. Boode & Sons
Willys-Overland Distributors

AT THE COSY

Friday and Saturday
The Home of Good Music and Pictures and 2 Machines

Big double programme, 2 features and 2 comedies. Hoot Gibson in the best picture he ever made "King of the Rodeo" taken from the story "Ship of the Flying U", showing Hoot as Montana Kid, winning the bucking contest, the relay race and trick riding at the world famous Chicago Rodeo, in the immense Chicago Stadium. These are actual shots tak-

MURRAY'S WEEKLY SPECIALS

Watch for
Sensational
Specials
Next Week

Don't forget we have a
good stock of Drygoods
to sell at cost

For Service

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en at the time and place. Be a dandy, with the usual Gibson action and comedy. Also Bessie Dove, Tom Moore, Kate Price and Tom O'Brien in the delightful farce comedy "Anybody Here Seen Kelly." It will thrill you with its romance as it rocks you with its humor. Also 2 comedies. By all means see this big double bill.

MEADOWBROOK NEWS
Mr. Will Riley is visiting at George Lord's.
Mr. and Mrs. Clifton Long lost

Easter is Early



Are you ready to step out in a nice new suit or top coat? If not, we can help you choose the cloth and style to suit you, and guarantee the very latest and best. We are experts in Men's Clothing, having devoted ourselves to this line exclusively, and we know.

We are also offering better values and lower prices in Made-to-Measure Suits. \$25.00 buys a well-tailored suit of English Tweed or Worsted, and guaranteed to fit. When you want clothes it will pay you to see an expert.

THE BILTMORE HAT

The Master Hat of Canada, is the emblem of the well dressed man. They are made by the largest manufacturer of hats in Canada, and we guarantee every one sold.



Men's
Wear

DAVID HAY

Men's
Wear

their five weeks old baby girl last Monday morning, when she died very suddenly. The funeral was held on Tuesday afternoon at 2 o'clock, and a large attendance was present to show their sympathy to the bereaved parents.

Mr. Erickson has returned home from working in Rimby all winter. Miss Viola White was visiting her parents or 2 weeks and has just returned to Edmonton.

Ed. Riley's check was nearly turned down when some clothing hanging on a line over the stove fell and caught on fire, but was discovered by Ed before much damage was done.

Quite a number from Meadowbrook attended the funeral of Mr. Percy Frizzell's father last Thursday.

Another school meeting was called last Saturday afternoon to elect a trustee owing to the annual meeting being illegal. Mrs. Will Riley received the majority of votes and was elected.

FOR SALE
Clean, seed barley, O.A.C. Variety Government seed 95 p.c. in 5 days. Price 50c. per bushel. Write H. E. Rowland, Lacombe. The quantity is limited, so get your orders in early.